

Subject Title	Cross Cultural Communication		
Lecturer	Jaehoon Hyun	Remarks	
Period	2nd (11:00 ~ 12:50)	Field	Culture
Course Summary Synopsis & Purpose	<p>Cross-Cultural Communication is an interdisciplinary, interactive class designed to provide an introduction to intercultural questions stemming from the growing diversity and interconnectedness of the United States and the world. In order to develop a foundational level of cross-cultural competency, this course will challenge students to learn about the ways people from different cultural backgrounds think, communicate, and behave based on the value systems, worldviews, and narratives that ground them.</p> <p>The first part of this course is focused on building awareness and a basic understanding of cultural formation, perception, communication, and behavior on the interpersonal level. The second part of the course will emphasize knowledge, building frameworks from established theories in the field for critical analysis and understanding of cross-cultural engagement. The third phase of the course will focus on building the skills needed to apply their knowledge to address issues of dehumanization, cross-cultural conflict, and social integration including issues involving ethnic, racial, gender, and class differences.</p>		
Required Textbooks	Hand-outs		
A manner of Lecturing	Mixture of lectures and workshops		

Evaluation (100%)				
Mid	Final	Attendance	Report	ETC
30	30	20	-	20
Further Information				

Day	Contents
1	Course Introduction
2	What is Cross-Cultural Communication?
3	Cross-Cultural Challenge 1 (Simulation)
4	Cross-Cultural Challenge 2
5	Cross-Cultural Learning 1
6	Cross-Cultural Learning 2 (Workshop)
7	Cultural Dimensions
8	Midterm
9	Managing People in Cross-Cultural Context
10	Cross-Cultural Negotiation
11	Cross-Cultural Business Practices
12	Presentation in Cross-Cultural Context
13	Cross-Cultural Advertising
14	Applying for a Job in Different Cultures
15	Written Cross-Cultural Communication
16	Final Exam